



## Exclusive stories quarterly

### Who need it?

- **NSAIDs enterprises**  
Seeking investment opportunities in China's NSAIDs industry, or keeping track of competitors' activities.
- **Raw materials and Intermediates producers/trader**  
Looking to purchaser of raw materials and intermediates of NSAIDs from China, or export high quality raw materials and intermediates into China.
- **Analysts and consultants**  
Gaining insight into China's huge NSAIDs industry.
- **Research Institutes**  
Trying to transfer advanced technology of NSAIDs to China, cooperating with Chinese companies to explore Chinese market by offering advanced technology, and/or gaining intelligence of China's NSAIDs technology innovations.

### What will you have?

- ◆ Quarterly PDF newsletter, 4 issues per annum.
- ◆ Professional solutions to query related to China's NSAIDs industry.
- ◆ Guaranteed breaking news.

Non-steroidal anti-inflammatory drugs (NSAIDs), consists of a series of medicines with the curative effects such as defervesce, acesodyne, anti-inflammation, and anti-rheumatism.

China's NSAIDs industry has been booming these years, ranking No.1 in Asia and No.2 in the world in terms of output volume. In 2008, the total output is estimated at over 120,000t/a. Meanwhile, many new products and preparations have been developed.

65% of NSAIDs produced in China is exported, mainly to Southeast Asian countries, European Union and North America.

Despite dozens of NSAIDs used in China, nine of them are most frequently used, including paracetamol, caffeine, aspirin, analgin, ibuprofen, naproxen, dichlofenac, indomatecin and phenacetin. Paracetamol is the largest product, taking up around 65% of total NSAIDs output currently.

The flourishing NSAIDs production and export in China is primarily attributed to Chinese government's policy, which lists them as main products of OTC medicines. Furthermore, Chinese policy on improving the accessibility and medicare for rural population will generate huge market potential for NSAIDs.

Secondly, China's NSAIDs industry enjoys strong market competitiveness worldwide, thanks to mass production, variety diversity, mature technology and low labor cost.

Last but not the least, the technology of NSAIDs in China is being further improved. Research institutes and their products performance are even superior to imported ones. Besides, overseas companies intending to invest in China's NSAIDs enjoy preferential governmental policies. And the low cost of land and labor in China provides a favourable condition for mass production.

For foreign players, to invest in China's NSAIDs industry can gain substantial profit from the huge potential market, by taking advantages of points mentioned above.

However, despite flourishing production and export, problems do exist in China's NSAIDs industry, such as falling price, reliance on overseas market, low-value added product exported, and so on.

It is thus essential to penetrate China's NSAIDs industry and grasp the latest trends for your business.

### *NSAIDs China Market Watch*

brings you the latest information on market trends, supply and procurement opportunities in raw materials and intermediates, technology process, price updates, export analysis, new policies and company dynamics



# NSAIDs China Market Watch

## Main Contents

### Area and Company Dynamics

Report the latest news in companies, including the priority industry in some areas, industrial construction, the launch of new production line, company expansion, merger and acquisition, cooperation, etc.

Find out stories behind the news, including companies' development strategies, related policies, market situation, etc.

Analyze the impact of the activities of the company, including the impact, from the aspects of price, supply and demand, import and export, etc.

### Export Analysis

Follow up the latest export situation of China's important NSAIDs.

Analyze factors influencing export, including policies, market situation of competing products, capacity expansion, production and consumption, and figure out the trends.

### Price Updates

Cover the latest price information, including price of major raw materials, intermediates, preparations, active pharmaceutical ingredients (API), etc. Current and future price trend will be analyzed as well.

Figure out the driven forces leading to the price fluctuations, including market demand and supply, national policies, raw materials and other elements crucial for the production, cost of environment protection, etc.

### Preparations

Report the latest news on preparations in China, including different dosage forms. Exclusively analyze how they are influencing or will influence Chinese NSAIDs industry.

Figure out key reasons behind the fluctuant demand for API, including launch and expansion of preparations production, market demand and supply, production cost, intake habit, etc.

### Raw Materials and Intermediates

Keep track of the latest news about demand, supply and production of important raw materials and intermediates in NSAIDs production in China.

Analyze the influencing factors, including demand & supply, production process, national policies, etc. CCM will further analyze how these factors influence China's NSAIDs industry and also figure out the development trends.

### Policy Analysis

Introduce the latest policies on NSAIDs industry, including policies directly targeting the NSAIDs industry, policies of raw materials and intermediates and macro policies, by which NSAIDs industry is directly or indirectly influenced.

Follow the impact of such policies on NSAIDs industry, from aspects of production, products, application, import and export, and even the industry structure.

Analyze how and why the policy will influence China's NSAIDs industry, and keep track of the measures to be taken by players.

### Technology & Consumption Trend

Keep track of NSAIDs technology in China, including problems and innovations in existing technologies, development of new processes, advanced technologies that China's companies starve for, etc.

Analyze advantages and disadvantages of the technologies.

Gain latest business news,  
be informed of company dynamics

# NSAIDs China Market Watch

## CCM guarantees exclusive, or your money back

### How do we achieve our goal?

The following methodologies are employed by professional researchers in CCM.

- **Telephone interview**

CCM will contact associations, research institutes, governmental institutions, enterprises, etc. to gain first-hand and in-depth information.

CCM would provide them free advertisement or free intelligence, and they offer the latest market information, technology information and company strategies at the same time.

- **Face-to-face interview**

CCM carries out face-to-face interviews with institutes, associations, governmental institutes, technology suppliers and enterprises to report industry information with more accuracy and authenticity. Besides, industry experts are also interviewed from time to time for their in-depth analysis and opinions.

- **Experts consultancy**

CCM has established long-term business relationships with experts in NSAIDs industry via payment or information exchange, and they would contribute stories or comments to CCM termly.

- **Database searching**

CCM has established its own database for NSAIDs, which facilitates its analysis of the industry development and strategy and regulation. Meanwhile, the database keeps being updated all the time.

- **Internet**

Browse and read a mass of information on the internet, CCM present the key and timely industry information that focus on NSAIDs hotspot and trend for CCM's readers.

- **Develop and establish long-term information sources**

Develop and establish long-term relationship with associations, institutes, governments and enterprises, which helps get latest and valuable information, opinions and analysis.

- **Attendance in events and exhibitions on NSAIDs**

CCM will attend the events and exhibitions on NSAIDs to get the latest information on new exploitation, new utilization, R&D and new technology. Furthermore, CCM will keep in touch with the organizers and enterprises and create database of them for future communication.

**CCM International Limited** is an independent consulting company focused on China's chemicals & pharmaceuticals market. CCM's expertise lies in market researches, news, conferences and databases, in such industries as bulk pharmaceuticals, biotechnology, energy, corn products, crop protection, insecticide, herbicide, fungicide, food ingredient, etc. CCM has established a good reputation as one of the key knowledge providers in these industry sectors.

Help you grasp key market trends  
and make right decisions

# NSAIDs China Market Watch

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### Why to subscribe?

- Grasp new investment opportunities in China's NSAIDs industry, where you should invest, when.
- Follow up Chinese NSAIDs industry's hotspots and how your business can get involved.
- Gain vital intelligence of China's NSAIDs industry to get ahead of competition.
- Know government preferential policies and guideline to enlarge your profit.
- Keep track of your competitors' action, and gain insight into the latest market trend and market data in Chinese NSAIDs industry.

### Major CCM Newsletters

- NSAIDs China Market Watch
- Bulk Pharmaceuticals China News
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